



**WOMEN IN
BUSINESS**

*Speaker
Series*

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July 2, 2012

Ms. Barnsley Brown
523 Colony Woods Drive
Chape Hill, NC 27517

Dear Barnsley,

On behalf of McColl & Associates, Inc I would like to thank you for your serving as the featured speaker at the 2012 Women in Business (WIB) Speaker Series on June 28, 2012 at the City Club @deRosset in Wilmington, North Carolina. Your participation was key to making this event a success for all involved.

Your presentation, "How SMART Women Beat Stress and Business Burnout" was full of energy, sincerity and a genuine enthusiasm for making a difference in the lives of all in attendance. You taught realistic strategies and provided relatable examples that we can and should use in our own lives. A very engaging and interactive dialogue, the session incorporated audience participation and reflection that delighted and inspired our audience to begin doing what it takes to discover their own magnificence. I thought the stress test was very informative and added a lot of humor for our participants.

An excellent speaker, you and your presentation were well received by our guests and many gave positive comments about their experience, "That was fun!", "The best speaker we've had!" "I could identify with her." and "I loved the audience participation" to name a few.

The WIB Speaker Series luncheon welcomed 50 women in business from the Wilmington area representing a mix of professional backgrounds including business owners, presidents and CEO's in addition to healthcare, customer service, financial professionals and more. The purpose of the series is to foster a supportive community for women in business by learning from other empowered women.

Thank you again for sharing your time and expertise with this group of women in business eager to advance personally and professionally. We wish you continued personal and professional success and hope this was a positive experience for you as well.

Warm regards,

Louise F. McColl, President
McColl & Associates, Inc.

*You were great
Thanks*